Editor
Dr. George Lundberg
Journal of the American Medical Association
515 N. State Street
Chicago, IL 60610

Dear Dr. Lundberg,

I would like to review the article by Saul Green on Antineoplastons from the perspective of his use of negative suggestion.

The title of the article is "Antineoplastons". The subtitle is "An Unproved Cancer Therapy". It could have been "Review of Research and Current Status". Here is a first negative.

Next, with the opening paragraph, the remedy Antineoplaston is held to be unorthodox. Is it? There is quite a careful line of "scientific" reasoning associated with neoplastons. Dr. Burzynski is an able researcher. He is an able scientist. This is a second negative.

Burzynski's work is further associated with the "Big Business" of unorthodox and unproven. This is a common assertion - a negative one for something that is not in conformity with some traditional thoughts. Here is a third negative.

The lack of published materials in the "unproven" field is pointed to, but the contrast of Burzynski noted. The contrast is not so substantial. Actually, the author should contact Dr. Ralph Moss who has accumulated a vast literature of decent quality on the "so-called" unproven, unconventional-alternative or innovative efforts in therapeutics. A fourth negative is given in association with Burzynski.

After these four negative suggestions, the author says that he will give the reader information to facilitate independent judgment. If what has preceded this statement is contemplated, one would have to say that the reader will be well prepared for further negative suggestion.

There follow seven paragraphs factually presented. They are the "entree" to a delicious critique.

In the critique section, immediately Dr. Burzynski's background and qualifications are called into question. When I read this, I decided to call the Burzynski Institute. From this, I found how incorrect Saul Green is in his quote. Saul Green called the wrong person in Poland. Again a negative is expressed.
There follows a critique of "urine" collection, with a subtle emphasis on "urine", then a response from Dr. Burzynski to the effect that antineoplastons are now largely synthetically produced, though originally isolated from human urine. Saul Green next launches into the necessary sterilization techniques telling that Dr. Burzynski is at fault in this process. We are enlightened by the author about the problems of pyrogens. He, Green, then made a phone call to the Texas office of the FDA where he requested written confirmation of proper sterilization technique used by the Institute. Because the office gave no written confirmation, the insinuation is that Burzynski's sterilization techniques are not on the up and up. The line of reasoning and the tone of what is written makes this reader wonder about the integrity of the reviewer - not so much the researcher.

It would be possible to go through the entire article in this fashion. The negative suggestive process along with the critique, leaves one wondering about the author. It seems to me that his article lays a basis to ask the editor of this Journal to permit Dr. Burzynski to write an article in response.

What seems to me to be the problem with Dr. Burzynski's work is that he has gone out on a limb and has been a bit of a creative loner in the process. This line of reasoning has been well portrayed by Murray E.G. Smith in an article entitled "The Burzynski Controversy in the United States and In Canada: A Comparative Case Study in the Sociology of Alternative Medicine".

Sincerely,

Paul W. Schaffer, M.D.

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